

Golden Prairie Public Library District
Board of Trustees Meeting

Wednesday, April 17, 2019
5:00 p.m.

William C. Wetzel Reading Room
Bloomington Public Library
205 E. Olive St., Bloomington, IL 61701

MINUTES

I. Call to Order

President Peterson called the meeting to order at 5:00 p.m.

II. Roll Call

MEMBERS PRESENT: Ruth Novosad, Patti Salch, Jodi Sherman, Stephanie Walden,
Stephen Peterson
Ary Anderson arrived at 5:22 p.m.
Jodi Sherman departed at 6:00 p.m.

MEMBERS ABSENT: Laurie Nippe

OTHERS PRESENT: Alyssa Cooper, Amy Dunham, Vasudha (Vasu) Gadhiraaju,
Jeanne Hamilton, Kathy Jeakins, Colleen Shaw

III. Introductions – Stephen Peterson, President, introduced the members of Golden Prairie to Vasu Gadhiraaju and Alyssa Cooper from the McLean County Regional Planning Commission (MCRPC).

IV. Public Comment – None

V. Discussion with the McLean County Regional Planning Commission: Vasu presented an overview of the MCRPC and their work in the county to date as well as sources of funding and grants. Vasu presented the factors influencing rural communities:

- Population loss
- Demographic make up
- Revenue streams for municipal operations
- Preservation of farmland
- Economic activity
- Challenges brought by the technological advancements

The main topic was a question asked by MCRPC to GPPLD, “How can the MCRPC best serve rural communities in McLean County?” GPPLD Board Members offered their insights and suggestions.

VI. President's Report – President Peterson appointed Ary Anderson and Stephanie Walden to the Nominating Committee. Per the Bylaws, the Committee will present a slate of officers to the Board in June.

VII. Approval of Minutes

A. March 20, 2019

STEPHANIE WALDEN MOVED, RUTH NOVOSAD SECONDED, TO APPROVE THE MINUTES FROM THE MARCH 20, 2019 MEETING. THE MOTION CARRIED UNANIMOUSLY.

VIII. Staff Reports

A. Director's Report

Director Hamilton shared an update on the Bloomington Reads Series. It was a great series. The author was spectacular although turnout was a bit low this year due to the lower profile of the speaker.

Director Hamilton reported the 2019 Election Results: The following Board members were re-elected to the GPPLD Board of Trustees during the election held on April 2, 2019: Stephen Peterson for a six-year term with 188 votes, Laurie Nippe for a six-year term with 193 votes, Ary Anderson for a four-year term with 216 votes, and Stephanie Walden for a two-year term with 224 votes.

B. Outreach Report

Colleen Shaw, Circulation and Outreach Manager, shared the new Bookmobile schedule that is coming out for May through December 2019. Manager Shaw shared the changes as follows: On Tuesday nights (Week B), there is a new stop at Cedar Ridge Elementary School which is replacing Beich Road. Manager Shaw has coordinated with the school and has received great feedback from the teachers. The teachers have shared what they would like to see on the Bookmobile, i.e. books for the Spanish-speaking population. On Wednesdays, the Sapphire Lake stop (Week A) has replaced the Welbrook stop. The Welbrook stop was a retirement community. There was only one person that frequented the Bookmobile at Welbrook, so now a home delivery visit is being offered for that patron. The Eastview Community Center stop has moved to Week C because Golden Eagle and Sapphire Lake are near each other and we did not want back-to-back stops in one week. The Meadows stop (which is a Golden Prairie stop) has been replaced with Crestwicke (another stop in Golden Prairie).

C. Financial Report

Kathy Jeakins, Business Manager, presented the Monthly Financial Report for March 2019. Manager Jeakins made GPPLD aware of a correction of \$600.00 in the Year-To-Date Amount column under Advertising. This amount should be reversed back to the previous year. The total Advertising budgeted amount is still \$3,750.00.

IX. Action Items

A. Approve Summer Reading Donation:

Discussion was held on the Summer Reading Donation request from the Library and the amounts GPPLD has previously donated.

PATTI SALCH MOVED, STEPHEN PETERSON SECONDED, TO APPROVE THE DONATION OF \$3000.00 FOR THE 2019 BLOOMINGTON PUBLIC LIBRARY SUMMER READING PROGRAM.

YAYS: ARY ANDERSON, RUTH NOVOSAD, PATTI SALCH, STEPHANIE WALDEN, STEPHEN PETERSON

NAYS: NONE

ABSENT: LAURIE NIPPE AND JODI SHERMAN

THE MOTION CARRIED UNANIMOUSLY.

- B. Approve Decision Regarding Continuation of Program Guides for Tri-Valley:
Discussion was held regarding Tri-Valley School's last day of school and the timing of sending home the Program Guides. GPPLD also discussed delivery of Program Guides in student's backpacks and if the Guides are used or discarded when and, even if, they arrive at home. Director Hamilton provided the history from last year's Program Guide distribution to Tri-Valley. The decision was made to not continue to provide the Program Guides to all students in the Tri-Valley Schools.
- C. Approve Marketing Project Presented by Stephanie Walden and Ruth Novosad:
Board Member Stephanie Walden presented a proposal for a Marketing Project. The Library will design a postcard. Board Member Walden had the 2016 postcard that was mailed out from LePrint Express as an example. For the 2019 postcard, the front of the postcard will have the artwork that the BPL is using for 2019 Summer Reading Program. There will also be brief details about the Summer Reading Program on the front. The back will have the majority of the information that GPPLD wants on the postcard. Discussion was held regarding the wording on the back of the postcard. Discussion was held on the two ways that LePrint can mail out the postcards (postal routes or a list of specific addresses). Decision was made to use the list from the County Clerk's office with names and addresses of every parcel in the District. Board Member Walden shared that the tote bag will be black with the GPPLD logo printed in white. Discussion was held about how many tote bags to order and the consensus was to order 700 tote bags. The estimated total for the postcard printing and mailing by LePrint Express is \$1,272.00. The estimated total for the tote bags by CM Productions is \$1,063.32. The total estimate for the project is \$2,335.32.

RUTH NOVOSAD MOVED, PATTI SALCH SECONDED, TO APPROVE THE SPENDING OF UP TO \$2,500.00 TO PROMOTE THE 2019 SUMMER READING PROGRAM WITH THE MAILING OF A POSTCARD AND THE OFFER OF A FREE TOTE BAG.

YAYS: ARY ANDERSON, RUTH NOVOSAD, PATTI SALCH, STEPHANIE WALDEN, STEPHEN PETERSON

NAYS: NONE

ABSENT: LAURIE NIPPE AND JODI SHERMAN

THE MOTION CARRIED UNANIMOUSLY.

- X. Comments from Board Trustees
Congratulations to all of our newly elected Board Members.
Stephanie Walden will be absent from the May Board Meeting.
- XI. Reminder: Next Board Meeting is May 15, 2019.
- XII. Adjournment
RUTH NOVOSAD MOVED, STEPHEN PETERSON SECONDED, TO ADJOURN
THE MEETING. THE MOTION CARRIED UNANIMOUSLY.

President Peterson adjourned the meeting at 6:24 p.m.