

Bloomington Public Library
Board of Trustees
Planning, Policies, and Programs Committee
Thursday, September 8, 2016
5:30 p.m.
William C. Wetzel Reading Room
Bloomington Public Library
Minutes

I. Call to Order

Julian Westerhout, Chair, called the meeting to order at 5:30 p.m.

II. Roll Call

PRESENT: Alicia Henry, Van Miller, Julian Westerhout, Carol Koos, Alicia Whitworth

ABSENT: None

OTHERS: Alex Cardona (representing the Bookmobile Committee), Jeanne Hamilton, Laura Golaszewski, Rhonda Massie

III. Introductions

Welcomed new board and committee member, Alicia Whitworth.

IV. Public Comment

There were no public comments.

V. Approval of Minutes

A. July 7, 2016

Koos moved, Miller seconded, to approve the Minutes from the July 7, 2016, 3 P's Committee meeting. The motion carried unanimously.

VI. New Business

A. Bookmobile Ad Hoc Committee Information Sharing

Alex Cardona, Bookmobile Ad Hoc Committee Chair, shared that he feels a dedicated ad hoc committee is no longer necessary and that the Bookmobile falls within the charge of the 3P's committee so this meeting is to pass the information on.

The Ad Hoc committee completed the following tasks:

- Created a mission for the bookmobile
- Reviewed the bookmobile schedule map, stops, and attendance rates including offering perspective on the West side stops
- Supported the promotion of all stops
- Created opportunities for feedback through a survey
 - There was a good response to the survey but there was some disappointment with the hard work that went into creating a Spanish version of the survey yet no respondents to that version

Cardona urged 3P's to continue the work of the Ad Hoc committee by:

- Continuing to point efforts back to the bookmobile mission statement

- Perform an ongoing review of the stops, especially those on the West side
- Be more intentional in the promotion of West side stops

Cardona then turned the meeting over to Golaszewski. She shared that due to negative press last year, stops were added without the normal research process. The research process normally considers the following:

- Will there be a good response?
- Is there a time slot in the existing schedule?
- Can the location handle the bookmobile (weight and spacing)?

Due to the lack of time, new stops on the West side were selected from the list of previous visited locations. In a full year, there has not been a response in most locations and staff have decided to replace five of the low attendance stops with four new locations. The bottom 5 stops average maybe 1 person while the top 10 stops average over 100 people.

There was discussion from the committee about offering equitable service to the West side. A map showing other outreach services (home delivery and deposit collections) was passed out. The committee concluded that it is important to:

- continue to review the bookmobile service
- create talking points about the bookmobile for staff and the board
- reach out to organizations serving the West side
- seek to hear from the people who live on the West side
- explore the idea of “popup” stops

VII. Comments from Committee Members

There were no additional comments from committee members.

VIII. Adjournment

Miller moved, Koos seconded, to adjourn the meeting. The motion carried unanimously.

Julian Westerhout, Chair, adjourned the meeting at 6:45pm.