

Bookmobile Ad Hoc Committee 11/10/15 Meeting Minutes

1. Call to Order at 5:33pm
2. Roll Call: Attendees
 - a. Georgia Bouda
 - b. Carol Koos
 - c. Alex Cardona
 - d. Carol Torrens
 - e. Laura Golaszewski
 - f. Whitney Thomas
 - g. Carol Carey-Odekirk
 - h. Diego Mendez-Carbajo
 - i. Margo Mendoza (arrived at 6:30pm)
3. Approval of October Meeting Minutes
 - a. Motion by Carol K, Second by Carol O – approved by committee.
4. Old Business
 - a. Bookmobile Mission: Committee reviewed and discussed Bookmobile Mission Statements provided by Laura and agreed staff would review documents and present a proposed mission statement at next committee meeting.
 - b. New Bookmobile Maps: New maps are being distributed through regular channels and there was discussion on how and if schools can be involved.
 - c. Informational Packet on Bookmobile Stops: Committee reviewed report with Top/Bottom Stops and the Weighted Point System used in evaluating stops.
 - d. Community Survey Questions: Committee discussed how a community survey would be used and how it would be distributed in the community. Specific questions and communication vehicles will be discussed during next meeting.
5. New Business
 - a. New Schedule and Westside Stops: Staff provided updated information and metrics on new Westside stops: Turnberry had the most amount of visitors at 20. Committee discussed low attendance and staff's efforts to increase attendance and items checked out. Discussed potential impact of fines and specific marketing and social media efforts to positively support current efforts. Staff will continue to provide updated stats on how stops are doing.
 - b. Text Reminders Update: Update provided that 100 people sign up in 2 days for Text Reminders.
6. Adjourned at 6:42pm